

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING**

**RAJYA SABHA  
UNSTARRED QUESTION No. 2629  
(TO BE ANSWERED ON 19.03.2018)**

**CONTRACTS FOR LIVE COVERAGE OF NFDC CEREMONIES**

**2629. SHRI RAVI PRAKASH VERMA: SHRI NEERAJ SHEKHAR**

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether a Mumbai based firm has been awarded contract for live coverage of opening and closing ceremonies of International Film Festival of India, 2017 by National Film Development Corporation(NFDC) under Ministry:
- (b) if so, the details thereof along with the authority which awarded the contract;
- (c) the details of criteria for award of contract;
- (d) whether Government has repeatedly written to Prasar Bharti/Doordarshan for payment of the expenses of ₹ 2.92 crore which was rejected by Prasar Bharti/Doordarshan and
- (e) If so, the details thereof and the reasons therefor?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING {COL. RAJYAVARDHAN RATHORE (Retd.)}**

(a) to (e) As was the practice since 2011, this year too, the opening and closing ceremony of International Film Festival of India (IFFI) was given to a private event management agency. In-principle approval was also accorded by Prasar Bharati board in their meeting held in October, 2017 for the commissioning of the episodes and marketing the film festival property to garner high ratings and revenue. SOL Productions Pvt Ltd., Mumbai was selected as production agency for organizing the opening and closing ceremonies of IFFI-2017, production of 42 episodes of serials in HD format each of 24 minutes duration to showcase the past, present and future of International Film Festival of India (IFFI) for telecasting by Doordarshan and multi camera setup for online/live editing/switching for the opening and closing ceremony. SOL Productions Pvt Ltd., Mumbai was selected by National Film Development Corporation through open tender enquiry on the basis of combined technical score and financial score of those bidders whose technical bids qualified. NFDC had written to Prasar Bharati to pay Rs. 2.72 crores towards the 42 TV episodes and Rs. 2.92 crores towards multi camera setup for opening and closing ceremony. Ministry also made similar request to Prasar Bharati as the opening and closing ceremonies were broadcasted live by Doordarshan. Prasar Bharati agreed to make full payment towards making of 42 TV episodes. For payment of Rs. 2.92 crore towards multi camera setup for opening and closing ceremony, Prasar Bharati informed that Doordarshan would be paying 50% revenue share from the sponsorship received from broadcasting of events related to IFFI-2017, which includes the opening and closing ceremonies also.

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