

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1911
TO BE ANSWERED ON 15/12/2015**

REPORT OF EMMC

1911. SHRIMATI VIPLOVE THAKUR:

Will the Minister of **INFORMATION AND BROADCASTING**

be pleased to state:

- (a) whether Electronic Media Monitoring Centre (EMMC) has submitted its report to Government;
- (b) if so, the details thereof along with the salient features of the report;
- (c) the details of recommendations/suggestions adopted/proposed to be adopted by Government; and
- (d) the funds allocated to EMMC during the last three years, year-wise?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING
[COL RAJYAVARDHAN RATHORE (Retd.)]**

(a) to (c): Electronic Media Monitoring Centre (EMMC) is mandated to look at all private satellite television channels uplinked from and downlinked into India with regard to violation of Programme and Advertising Codes as contained in the Cable Television Networks (Regulation) Act, 1995 and the Rules framed thereunder.

Ministry has constituted an Inter Ministerial Committee (IMC) to look into the violations suo-motu or whenever violation of the Programme and Advertising Codes is brought to the notice of this Ministry in respect of private satellite TV channels. IMC has representatives from the Ministry of Home Affairs, Defence, External Affairs, Law, Women and Child Development, Health and Family Welfare, Consumer Affairs and a representative from the industry in Advertising Standards Council of India (ASCI). IMC meets periodically and recommends action in respect of violations. The details of action taken against private TV channels for violation of Programme and Advertisement Code during the last three years and the current year is placed at **Annexure**.

(d) Budget Allocations (Plan and Non-Plan)

Sl. No.	Financial Year	Allocated Rs. In Crores
i.	2013-2014	20.54
ii.	2014-2015	27.46
iii.	2015-2016	22.41 (BE)

ANNEXURE AS REFERRED TO IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION No. 1911 FOR ANSWER ON 15.12.2015

Action Taken on violation of Programme and Advertisement code by Private TV channels in last three years and current year.

Year – 2012

Sl. No.	Name of the Channel	Reason for Show Cause Notice	Details of action taken
1	SS TV	Telecast of programme titled 'Sizzling Hits' showing obscene and vulgar content	An Order 08.02.2012 was issued to the channel prohibiting the transmission of the channel for seven days.
2	All channels	News programmes on movement of troops	An Advisory dated 11.04.2012 issued to all channels, NBA, IBF, NBSA & BCCC .
3	FX channel	Telecast of programme 'Harper's Island', 'Crash', 'Mad Men Sutra', 'Frasier', 'Saving Grace' and 'Scoundrels' showing obscene visuals	A Warning dated 18.04.2012 was issued to the channel.
4	Sony TV	Telecast of Hindi feature film 'The Dirty Picture' during day-time	A letter dated 20.04.2012 was issued to the channel directing it not to air the Hindi feature film 'The Dirty Picture' during day time.
5	Sony TV	Telecast of Hindi feature film 'The Dirty Picture' in view of Order of Allahabad High Court.	A letter dated 21.04.2012 was issued to the channel directing it not to air the Hindi feature film 'The Dirty Picture' during day time.
6	Fox Crime	Telecast of programmes 'Sleeper Cell' and '1000 ways to die' showing obscene visuals.	A Warning dated 08.05.2012 was issued to the channel.
7	Sony Pix	Telecast of some English feature films, containing content offending good taste and decency.	A Warning dated 16.05.2012 was issued to the channel.
8	Channel [V]	Telecast of programme 'Love Net 2' containing indecent, vulgar and obscene content	A Warning dated 28.05.2012 was issued to the channel.
9	News Live	Telecast of a news item defaming an individual.	A Warning dated 28.05.2012 was issued to the channel.
10	All News & Current Affairs channels	Reference dated 13.07.12 from NCPDR for issue of directive w.r.t. protection of Identity of Children in need of care and Protection and Juveniles in conflict with law.	A Directive dated 08.08.2012 was issued to the all News & Current Affairs channels.

11	ET Now	Telecast of a programme "Brand Equity" showing direct promotion of " Kingfisher Beer"	A warning dated 12.09.2012 was issued to the channel.
12	Star Cricket	Telecast of advertisement of "VB Best Coke Beer" during the telecast of 'Australia Vs. New Zealand Test Series on 4.12.2011	A warning dated 12.09.2012 was issued to the channel
13	All News & Current Affairs channels	Telecast of programmes as news items showing clippings from films not certified for unrestricted public exhibition	An Advisory dated 19.09.2012 was issued to the channel.
14	Zee Trendz	Telecast of programme 'Bikini Destination' containing obscene, indecent and vulgar visuals	An Advisory dated 05.11.2012 was issued to the channel.
15	All News & Current Affairs channels	Direct Telecast of the events round the clock relating to public demonstration likely to encourage violence and against maintenance of law and order and likely to promote anti National attitude.	An Advisory dated 23.12.2012 was issued to the channel.
16	All News & Current Affairs channels	Direct Telecast of the events round the clock relating to public demonstration likely to encourage violence and against maintenance of law and order and likely to promote anti National attitude.	An Advisory dated 29.12.2012 was issued to the channel

Year – 2013

Sl. No.	Name of the Channel	Reason for Show Cause Notice	Details of action taken
17	Enterr 10	Telecast of Hindi feature film 'Musafir' , 'Plan' and 'Ashiq Banaya Aprne'- 'A' certified films.	Order dated 08.01.2013 was issued to the channel prohibiting the transmission of the channel for one day .
18	Zing	Telecast of Hindi feature film "Hawas" - 'A' certified film.	Order dated 08.01.2013 was issued to the channel prohibiting the transmission of the channel for one day .
19	Manoranjan TV	Telecast of Hindi feature film "Topless" - "A' certified film.	Order dated 08.01.2013 was issued to the channel prohibiting the transmission of the channel for one day .

20	SS TV	Telecast of Trailer of the film "Friends with Benefits" which was not certified by CBFC for telecast on TV channels.	Order dated 08.01.2013 was issued to the channel prohibiting the transmission of the channel for one day .
21	FTV	Telecast of an advertisement of Vodka on 2.3.2011 in a programme Fashion TV Launch Party	An Advisory dated 17.01.2013 was issued to the channel.
22	Sadhna TV	Telecast of programme " Adhyatamik Gyan Charcha" showing content contemptuous of religious groups, defamatory and content likely to encourage violence	A Warning dated 06.03.2013 was issued to the channel.
23	Comedy Central	Telecast of Programme "The Wonder Years" showing content against good tests and decency and child denigrating	An Advisory dated 28.03.2012 was issued to the channel.
24	FTV	Telecast of programme "Desigers in High Definition" on 11.9.11, "Chantellie Lingrie, Paris" on 12.09.11 & "Lingerie" on 15.09.11 and "15th Anniversary-Top Designers" showing obscene and women denigrating content	An Order dated 28.03.2013 was issued to the channel prohibiting the transmission of the channel for 10 days
25	NDTV Good Times	Telecast of programme "Life a Beach" during April, May ,2011 showing obscene and women denigrating content	An Advisory dated 02.04.2013 was issued to the channel.
26	Mahuaa	Telecast of Hindi feature film 'Aulaad' and 'Ek Aur Kurukshetra' - 'A' certified films.	An order dated 25.04.2013 was issued to the channel prohibiting the transmission of the channel for one day.
27	AXN	Telecast of Hindi feature film 'Darkness Falls' - 'A' certified film.	An order dated 25.04.2013 was issued to the channel prohibiting the transmission of the channel for one day.
28	Movies Ok	Telecast of Hindi feature film 'Dil Jale' - 'A' certified film.	An order dated 01.05.2013 was issued to the channel prohibiting the transmission of the channel for one day.
29	Comedy Central	Telecast of programme "Stand Up Club"	An order was issued on 17.05.2013 prohibiting the transmission of the channel for 10 days
30	IBN 7	Telecast of the Advertisement of "Axe Shower Gel" containing vulgar and indecent content.	Order dated 29.05.2013 was issued directing the channel to furnish an undertaking regarding not airing such ads in future.

31	Sandesh News	Telecast of programme "Aaj No Mahima, Desh Ni Gruh Dasha" showing superstition and blind relief	An Advisory issued on 07.06.2013 to all TV channels including this channel.
32	All channels	Telecast of a programme which showing superstition and blind belief.	An Advisory dated 07.06.2013 issued to all channels.
33	MTV	Telecast of the advertisement of "Axe Shower Gel" containing vulgar and indecent content.	Order dated 17.06.2013 was issued directing the channel to furnish an undertaking regarding not airing such ads in future.
34	VH1	Telecast of advertisement of "Axe Shower Gel" showing obscene and women denigrating content	Order dated 17.06.2013 was issued directing the channel to furnish an undertaking regarding not airing such ads in future.
35	Colors	Telecast of advertisement of "Axe Shower Gel" showing obscene and women denigrating content	Order dated 17.06.2013 was issued directing the channel to furnish an undertaking regarding not airing such ads in future.
36	News Time Assam	Telecast of programme revealing the identity of children caught inhaling drugs.	An order dated 05.09.2013 was issued to run apology scroll for two days.
37	N TV	Telecast of News report showing contents offending good taste and decency and women denigrating	An order dated 18.09.13 issued to the channel to run the apology scroll for three days.
38	All News & Current Affairs channels	Telecast of inflammatory and provocative news/programmes in a sensational manner.	An Advisory dated 20.09.2013 was issued to the channel.
39	Zoom TV	Telecast of Film "Teesri Aankh - 'A' certified film.	An order dated 01.10.2013 was issued to prohibit the transmission or re-transmission for one day
40	ABN Andhra Jyoti	Telecast of a song based programme on "Ide Mallea Velavani" containing obscene and women denigrating content	An order dated 01.10.2013 was issued to the channel to prohibit the transmission or re-transmission for seven days.
41	Manoranjan TV	Telecast of 'A' Certified Hindi feature film "Ek Chatur Nar"	order was issued on 17.05.2013 to prohibit the transmission or re-transmission of channel for seven days
42	BIG CBS LOVE	Telecast of programme "Excused" containing women denigrating content	An order was issued on 15.10.2013 to the channel to prohibit the transmission or re-transmission of channel for one day.
43	All channels	Guidelines for media reporting on children (NCPCR)	An Advisory dated 17.10.2013 to all channels.

44	All News & Current Affairs channels	Comparison of speech of the Prime Minister with the speech of other political leaders on Independence Day	An Advisory dated 21.10.2013 was issued to the all News & Current Affairs channels.
45	UTV Bindass	Telecast of a programme "Emotional Atyachaar Season 3" containing obscene content	An order dated 06.11.2013 was issued to prohibit the transmission or re-transmission for three days
46	Khoj India	Telecast of news report revealing the identity of mentally challenged rape victim and her child	A warning dated 23.12.2013 was issued to channel
47	Manoranjan TV	Telecast of various films without showing CBFC certificates	A warning dated 26.12.2013 was issued to the channel
48	News X	Channel had carried a news scroll on the health of Hon'ble President of India on June 23, 2012	An Advisory dated 26.12.2013 was issued to channel.

Year – 2014

Sl. No.	Name of the Channel	Reason for Show Cause Notice	Details of action taken
49	WB	Telecast of a "V/UA" certified film "It's a Boy Girl Thing" showing obscene and women denigrating content	Order dated 16.01.2014 was issued for taking the channel off air for one day.
50	All News & Current Affairs channels	Telecast of Republic Day Parade with commentary, advised to carry the signals of DD with sign language interpretation	An Advisory dated 23.01.2014 was issued to all news channels.
51	Lemon News	Telecast a news report, revealing the identity of the sexually abused women	A warning dated 10.03.2014 was issued to channel
52	Bansal News	Telecast a programme 'Ladkiyon Ka Gumnaam Bodyguard promoting superstition and blind belief	A warning dated 11.03.2014 was issued to channel
53	NE TV	Telecast of news bulletins showing the dead bodies and badly injured people without morphing or blurring	A warning dated 12.03.2014 was issued to channel
54	Zee TV	Telecast of a serial 'Jodha Akbar' containing content promoting communal attitudes, encouraging violence and also defamatory content	A warning dated 20.03.2014 was issued to the channel

55	India News	Telecast of programme 'Rahasya' promoting superstition and blind belief	A warning dated 25.03.2014 was issued to channel
56	Big Boss-Season-7	Telecast of a reality show Bigg Boss Season-7	An Advisory dated 26.03.2014 was issued to channel
57	Amrita TV	Telecast of 'A' Certified film, 'The Don'	A warning dated 27.03.2014 was issued to channel
58	DY 365	Telecast disturbing of Dead Bodies Without making them blurs.	A warning dated 07.05.2014 was issued to the channel
59	Sony TV	Telecast of objectionable Comedy Show 'Kahani Comedy Circus Ki'.	A Directive dated 20.05.2014 issued to Sony TV for compliance directions of the Court of the Chief Commissioner for Persons with Disabilities as also the provisions contained in the programme and advertisement codes.
60	All TV Channel	Ministry of Road Transport & Highways has raised concerns on depiction of rash, negligent and dangerous driving in Various programmes, serials, news features, etc. on TV channels.	A Advisory dated 23.05.2014 was issued to All TV Channels.
61	All TV Channel	Telecast of Advertisement on "Zaitoon Tara Edible Oil" The advertisement claims that edible oil prevents cancer.	A Advisory dated 26.06.2014 was issued to All TV Channels.
62	All channels	TV Channels continue Telecast Films without displaying CBFC Certificates.	A Advisory dated 29.05.2014 was issued to All TV Channels.
63	All TV Channel	Telecast objectionable advertisements which is upheld by CCC.	An Advisory dated 21/08/2014 was issued to all channel
64	Vasanth TV	Telecast a programme called 'Vaimaye Vellum' revealed the identity of sexually abused minor children	A warning dated 27.08.2014 was issued to the channel
65	News Live TV	Telecast of news bulletins showing the dead bodies and badly injured people without morphing or blurring	A warning dated 01.09.2014 was issued to the channel
66	TV-5 TV	Telecast of news report showing young girl stabbing visuals without morphed nor blurred.	A warning dated 02.09.2014 was issued to the channel
67	Kalaignar TV	Telecast of news report showing the dead bodies and badly injured people without morphing or blurring	A warning dated 02.09.2014 was issued to the channel
68	Naxatra News	Telecast of allegedly defamatory/fabricated Programme.	An order dated 05.09.2014 was issued to the channel to carry version of opposite party.

69	Headlines Today	Telecast of special programme called "Muzaffarnagar Conspiracy Exposed".	A warning dated 31.10.2014 was issued to the channel
70	Sudarshan TV	Telecast of programme called "Siyaasi Dango Mai UP".	A warning dated 31.10.2014 was issued to the channel

Year – 2015

Sl. No	Name of the Channel	Reason for Show Cause Notice	Details of action taken
71	Colors TV	Telecast of programme namely " Fear Factor Khatron Ke Khiladi-Darr Ka Blockbuster"	A order dated 08.01.2015 was issued to the channel thereby warning the channel and directing it to run an apology scroll for on day
72	Lemon News	Telecast of programme namely "Khauf Ke 10 Destination"	A warning dated 19.01.2015 was issued to the channel
73	NTV	Telecast a song-based programme 'Cine Colors'	An order dated 19.01.2015 was issued to the channel for taking the channel off air for seven day.
74	All News Channels	Telecast a programme of Republic Day Parade with sign language commentary on 26th Jan., 2015	An Advisory dated 19.01.2015 was issued to the all News channels
75	All News Channels	Telecast of documentary programme India's Daughter	An Advisory dated 03.03.2015 was issued to the all News channels restraining not to telecast the said documentary programme.
76	All TV Channel	Telecast of live coverage of counter-terrorism operations.	An Advisory dated 20.03.2015 was issued to all TV channels.
77	24 Ghanta TV	Telecast of news report showing death of a young man without morphing or blurring	An Warning dated 23.03.2015 was issued to channel
78	NTV	Telecast of news report revealed the identity of sexual harassment minor boy	An Warning dated 23.03.2015 was issued to channel
79	Satlon News	Telecast of News report about a private corporate party organised in a five star hotel on the Pune-Mumbai highway	An order was issued on 27.03.2015 to the channel to prohibit the transmission or re-transmission of channel for 30 day.
80	TV9	Telecast a 'Bullet News' political satire targeting Chief Minister of Telangana.	An order was issued on 27.03.2015 to the channel for running apology scroll.
81	Jai Hind	Telecast of 'A; certified film, titled 'Hai Harithe'	An order was issued on 07.04.2015 to the channel to prohibit the transmission or re-transmission of channel for one day.

82	Aljazeera TV	Telecast of News report carried wrong graphical map of India repeatedly.	An order was issued on 10.04.2015 to the channel to prohibit the transmission or re-transmission of channel for 5 day.
83	Sudarshan News	Telecast of a programme called BINDAAS BOL making allegation about non-salutation of National Flag on the Republic Day by the Hon'ble Vice President.	A warning dated 17.06.2015 was issued to the channel.
84	Raj News	Telecast of disturbing visuals of dead bodies without blurring.	A warning dated 22.06.2015 was issued to the channel
85	Russia Today TV	Telecast of obscene programme 'Crazy Alert'	An Advisory dated 06.07.2015 was issued the channel.
86	Raj News	Telecast of disturbing visuals of a women body burning up into flames without blurring.	A warning dated 02.07.2015 was issued to the channel.
87	Channel 2 News	Telecast of disturbing visuals of a man dead body without blurring.	A warning dated 22.07.2015 was issued to the channel.
88	All News Channels	Telecast of live coverage of any anti-terrorist operation by security forces.	An advisory dated 27.07.2015 was issued to all news channels.
89	A2Z News TV	The Channel telecast news reports on various date and revealed the identity of Sexual assault minor victims	A warning dated 07.08.2015 was issued to the channel.
90	DY 365	Telecast of News story defame the image of MLA and denigrating women.	A order dated 07.08.2015 was issued to the channel thereby warning the channel and directing it to run an apology scroll for one day
91	News Time Assam	Telecast of News story defame the image of MLA and denigrating women.	A order dated 07.08.2015 was issued to the channel thereby warning the channel and directing it to run an apology scroll for one day.
