

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
RAJYA SABHA
QUESTION NO07.03.2011
ANSWERED ON
DUE PLACE TO URDU IN AIR .

1154

Shri Sabir Ali

Will the Minister of COALINFORMATION AND BROADCASTING be pleased to state :-

- (a) whether it is a fact that Urdu is not being given its due place in the programmes of All India Radio;
- (b) if so, the details thereof and the reasons therefor; and
- (c) if not, the details of programmes and facilities for according due importance to Urdu in All India Radio?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) : No, Sir.

(b) : Does not arise.

(c) : Prasar Bharati has informed that presently, All India Radio (AIR) through its various Stations including National Channel and External Services Division of AIR, broadcasts Urdu programmes on regular basis. These programmes are produced and broadcast in different formats like Talks, Interviews, Discussions, Music, Features, Plays etc. Renowned and eminent Urdu speaking personalities are also invited to participate in these programmes. In addition, News and News based programmes are also broadcast at National and Regional levels.