

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
RAJYA SABHA
QUESTION NO 07.03.2011
ANSWERED ON
FILMS ON SOCIAL AWARENESS .

1148

Shri Bhubaneswar Kalita

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :-

- (a) the details of films funded by the Ministry during the last two years to create social awareness, i.e. AIDS awareness, anti cancer campaign etc.;
- (b) whether production of short films on witch hunting, being a social evil, which often results in killing of innocent people and promotion of North East Culture are being considered;
- (c) whether objectives were achieved; and
- (d) the action proposed to give more publicity for the success of such films?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (DR. S. JAGATHRAKSHAKAN):

(a) Details of films produced by Films Division and Children's Films Society, India (CFSI) during the last two years to create social awareness, i.e. Aids Awareness, Anti Cancer Campaign are placed at Annexure.

(b) One Assamese short animation film on witch hunting named 'EBEGETIYA' depicting folk tale from Assam is under production by CFSI.

(c) & (d) The objectives are to leverage the dynamic medium of films to disseminate information to wide sections of audiences with a view to bringing about enlightened participation of the people in the affairs of the country. Government will continue to publicize these films by holding various film festivals all over the country and also by telecast over Doordarshan and screening in theatres. These documentaries are also exhibited during Mumbai International Film Festival and Children's Film Festivals being held at intervals of every two years by Films Division and CFSI respectively for the education and awareness of the people.

Annexure ANNEXURE REFERRED TO IN ANSWER TO PART (a) OF THE RSUSQ No. 1148 for ANSWER ON 07.03.2011.

Films produced by Films Division during last two years (2009 and 2010):

Sr. No. Year Name of the Film

FILMS ON AIDS AWARENESS :-

1. 2009-10 ZINDAGI POSITIVE (AIDS) 1 REEL/154.22MTRS(5.62MINS)

2. 2010-11

(i) YES WE CAN ,35MM(FILM ON HIV AIDS)

(ii) RHYTHM WITH HIV,35MM (FILM ON HIV)

Films Produced by Children's Films Society, India (CFSI):

(i) PUTAANI PARTY (THE KID GANG)-on anti-liquor campaign; and

(ii) EBEGETIYA-depicting folklore from Assam on the subject of witch hunting (under production). No films have been produced on Anti Cancer Campaign during these years.