GOVERNMENT OF INDIA MINISTRY OFINFORMATION AND BROADCASTING RAJYA SABHA

QUESTION NO06.12.2010

ANSWERED ON

ADVERTISEMENTS IN PARVAT JANA.

2857

Shri Bhagat Singh Koshyari

Will the Minister of COALINFORMATION AND BROADCASTING be pleased to state :-

- (a)the departments along with the number of advertisements given by each department at commercial rates to 'Parvat Jana' magazine published from Uttarakhand during the last two years; and
- (b) whether the magazine is recognized by DAVP and other Government agencies for advertising at commercial rates?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING

(SHRI C.M. JATUA)

- (a): The details are being collected and will be laid on the Table of the House.
- (b): No, Sir. The magazine 'Parvat Jana' is not on the panel of the Directorate of Advertising and Visual Publicity (DAVP). However, the information in respect of other Government Departments, is being collected.