GOVERNMENT OF INDIA MINISTRY OFINFORMATION AND BROADCASTING RAJYA SABHA QUESTION NO06.12.2010 ANSWERED ON TELECASTING OF REGIONAL LANGUAGE FILMS .

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Shri K.N. Balagopal

Will the Minister of COALINFORMATION AND BROADCASTING be pleased to state :-

(a) whether DD has stopped the practice of telecasting selected regional language films at the National Level;

(b) if so, the reasons therefor; and

(c) whether the Ministry would take steps to promote more regional films by telecasting such films in the national channel?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING

(SHRI C.M. JATUA)

(a) to (c) : No, Sir. Prasar Bharati has informed that only those films which have won National Awards from Government of India are eligible for telecast on National Network of Doordarshan on multiple telecast basis. Doordarshan procures regional films which have won National Awards for telecast on its National Network, respective Regional Kendras/Regional Language Satellite Channels and other channels for a period of three years. Regional language films are also procured by Doordarshan for telecast from the concerned Regional Kendras and Regional Language Satellite Channels.