

GOVERNMENT OF INDIA

MINISTRY OF TOURISM

RAJYA SABHA

QUESTION NO 18.11.2010

ANSWERED ON

SPURT IN FOREIGN TOURIST ARRIVAL .

1043

Shri Nand Kumar Sai

Will the Minister of COALCOALCOALCOALTOURISM be pleased to state :-

- (a) whether there is spurt in the arrival of foreign tourists in India during the current year;
- (b) if so, the percentage of tourists increased in 2010-11 so far, as compared to corresponding period of previous year and the details of foreign exchange earned therefrom;
- (c) the further steps proposed by Government to improve tourism sector;
- (d) whether health tourism had caught up in a big way particularly in Andhra Pradesh, Karnataka and Kerala; and
- (e) if so, the details thereof along with the details of other sectors found attracting foreign tourists in the country?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF TOURISM

(SHRI SULTAN AHMED)

(a) to (e): The estimated number of Foreign Tourist Arrivals (FTAs) in India during January to October, 2010 was 4.32 million as compared to 3.93 million during the corresponding period of 2009 registering a growth rate of 9.9%. As per the estimates of Ministry of Tourism, Foreign Exchange earnings from tourism in India during January to October, 2010 were US \$ 11.19 billion.

To attract more tourists to India, Ministry of Tourism has taken a number of steps including advertising in India and abroad, participation in travel fairs, exhibitions, road shows, India evenings, seminars & workshops, publication of brochures, offering incentives to inbound travelers, and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry. The Marketing Development Assistance (MDA) Scheme of the Ministry of Tourism has also been expanded so as to provide financial assistance to service providers for the promotion of domestic, medical & wellness and Meetings, Incentives, Conferences and Exhibitions (MICE) Tourism in the country.

The number of Domestic Tourist Visits (DTV's) and Foreign Tourist Visits (FTV's) including visits for medical tourism to Andhra Pradesh, Karnataka and Kerala during 2009 are given below:-

(in lakhs)

State	DTV's	FTV's
A.P.	1574.90	7.95
Karnataka	327.02	2.30
Kerala	77.89	5.49

However, sector-wise distribution of domestic and foreign tourist visits for various States/ UTs is not compiled.