

GOVERNMENT OF INDIA

MINISTRY OF TOURISM

RAJYA SABHA

QUESTION NO 18.11.2010

ANSWERED ON

DECLINE IN FOREIGN TOURISTS .

1036

SHRI KALRAJ MISHRA

Will the Minister of COALCOALCOALCOALTOURISM be pleased to state :-

(a) whether according to the reports of Archaeological Survey of India, there is short fall in the number of tourists visiting India during October, 2010 in comparison to October, 2009; and

(b) the action taken/being taken by Government for attracting the tourists to visit India?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF TOURISM

(SHRI SULTAN AHMED)

(a) and (b): As per the Archaeological Survey of India, the number of foreign tourists who visited the centrally protected ticketed monuments in the country during October, 2010 was 2,49,600 in comparison to 2,20,952 during October, 2009.

As per the estimated figure of MOT, the Foreign Tourist Arrivals in India during October, 2010 were 486992 in comparison to 445963 during October, 2009 registering a growth of 9.2%.

To attract more tourists to India, Ministry of Tourism has taken a number of steps including advertising in India and abroad, participation in travel fairs, exhibitions, road shows, India evenings, seminars & workshops, publication of brochures, offering incentives to inbound travelers, and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry. The Marketing Development Assistance (MDA) Scheme of the Ministry of Tourism has also been expanded so as to provide financial assistance to service providers for the promotion of domestic, medical & wellness and Meetings, Incentives, Conferences and Exhibitions (MICE) Tourism in the country.