

GOVERNMENT OF INDIA

MINISTRY OF POWER

RAJYA SABHA

QUESTION NO 21.12.2009

ANSWERED ON

POPULARISATION OF ENERGY EFFICIENCY .

3511

SHRI DHARAM PAL SABHARWAL

Will the Minister of COAL & POWER be pleased to state :-

(a) whether Government is aware of an article captioned `Energizing Kids to Conserve Energy`, appearing in November, 2009 issue of Business at Zero Hour;

(b) if so, what is the response of the painting competition scheme launched by the Bureau of Energy Efficiency (BEE) for children; and

(c) whether BEE proposes to launch similar scheme in various colleges and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF POWER

(SHRI BHARATSINH SOLANKI)

(a) :Yes Sir,

(b) :Ministry of Power, Government of India initiated the national painting competition since 2005 for children. Children of Class IV, V and VI are eligible to participate in this competition. The objective of the competition is to sensitize the children, their teachers and parents in order to influence their opinions at a very early stage in favour of energy efficiency and conservation. The response of the competition has been increasing as indicated below:

Year of Painting Competition	No. of Schools	No. of Children	No. of Winners
	(in Lakhs)		
2005	17,560	3.43	10
2006	17,991	3.99	11
2007	24,385	5.25	23
2008	25,375	6.96	23
2009	40,814	9.12	23

(c) :There is no such proposal at present because the painting competition is aimed at moulding the opinion of young children during their formative years.