

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**RAJYA SABHA**  
**QUESTION NO 21.12.2009**  
**ANSWERED ON**  
**FM STATIONS IN GOA .**

3467

Shri Shantaram Naik

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :-

- (a) the number of FM stations operating in Goa;
- (b) the types of programmes they broadcast;
- (c) the coverage range of these stations;
- (d) the number of news bulletins these channels or any of them broadcast;
- (e) the timings and durations thereof; and
- (f) the efforts, if any, being made by Prasar Bharati to increase the popularity of these channels and their use during emergency?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING

(SHRI C. M. JATUA)

(a) At present, only 1 FM station of All India Radio (6 KW) is functioning at Panaji in Goa. Besides one FM Gyan-Vani Channel (10 KW) of IGNOU is also functioning. In addition, three private FM radio channels are also operational at Panaji in Goa.

(b) FM AIR, Panaji broadcasts for 18 hours daily. It broadcasts mostly in-house programmes planned, designed and produced by the station which include live phone-in programmes, SMS and letter based programmes, sports programmes, guest hour, and special listener-based programmes.

Insofar as private FM radio stations are concerned, under the Grant of Permission Agreement (GOPA) signed between the Ministry of I&B and the private FM radio broadcasters, the latter are required to follow the same Programme and Advertisement codes as followed by AIR as amended from time to time or any other applicable code which may come into force. They are also required to ensure that 50% of the programmes broadcast are produced in India. Further they are generally guided by the objective of generating a variety of quality programmes with a localized flavour in terms of content and relevance.

(c) The primary radial coverage range of the existing AIR FM transmitter is 47 km and it covers almost 90% of the area and population of Goa state. The radial coverage range in respect of the private FM radio channels is 15 km.

(d) FM Rainbow, Panaji broadcasts News headlines 19 times in a day. No news and current affairs programmes are permitted under the existing private FM radio broadcasting policy (Phase-II).

(e) 1. Ten Konkani News Headlines are broadcast at 0630, 0730, 0830, 0930, 1330, 1430, 1730, 1830, 1930, 2030 hours, each of 2 minutes duration.

2. 9 Headlines are relayed from Delhi at 1000, 1100, 1200, 1500, 1600, 1700, 2300, 0000 hours, each of 2 minutes duration.

(f) FM Rainbow, Panaji has increased its popularity by increasing the number of interactive programmes, inviting celebrities that visit Goa on a regular basis, conducting and organizing live outside broadcasts during state festivals like Shigmo, Carnival, Christmas, New Year, Annual International Film Festival of India in Goa. Efforts are constantly on to design suitable programmes from time to time based on the opinion and feedback of the listeners. FM Rainbow, Panaji acts promptly during emergency situations like natural calamities, various government appeals, urgent blood requirements from authentic institutions etc.