

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
RAJYA SABHA
QUESTION NO 21.12.2009
ANSWERED ON
COVERAGE OF COMMONWEALTH GAMES

448

Shri P. Rajeeve

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :-

(a) whether her Ministry has planned any comprehensive system for the coverage of Commonwealth Games, 2010 in Delhi;

(b) if so, whether any private partnership has been planned; and

(c) whether the entire broadcasting will be handled by Doordarshan or Government has any plans to delegate the broadcasting rights to any private channels?

ANSWER

THE MINISTER OF INFORMATION AND BROADCASTING,

(Smt. AMBIKA SONI)

(a) to (c): A Statement is laid on the Table of the House.

STATEMENT AS REFERRED TO IN REPLY TO PARTS (a) TO (c) OF THE RAJYA SABHA STARRED QUESTION NO.448 FOR ANSWER ON 21.12.2009.

(a) Yes Sir, Prasar Bharati has been appointed as the Host Broadcaster (HB) by the Organizing Committee (OC) for the Commonwealth Games (CWG). Prasar Bharati has formulated a comprehensive plan for ensuring coverage of the Commonwealth Games (CWG).

(b) Since Prasar Bharati does not have the requisite experience in-house to manage an event of this scale in HDTV format, the work of Production and Coverage has been awarded to international consultants having the necessary expertise as per the terms and conditions set forth by the Organizing Committee.

(c) The marketing of Telecast Rights for Broadcasting in different countries is being done by the Organizing Committee to the Right Holding Broadcasters. The sole telecast rights of Commonwealth Games for India are with Prasar Bharati as the Right Holding Broadcaster.