

**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**RAJYA SABHA**  
**QUESTION NO 27.07.2009**  
**ANSWERED ON**  
**ACTION AGAINST BROADCASTERS**

2469

Shri Rajiv Pratap Rudy

Will the Minister of HEALTH AND FAMILY WELFARE INFORMATION AND BROADCASTING be pleased to state :-

- (a) Whether Government has decided to come down heavily on broadcasters for content code violation;
- (b) if so, how many warnings and advisories have been issued to the broadcasters and the details thereof: and (
- (c) the details of action taken thereon?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING

(SHRI C.M. JATUA)

(a) All the private satellite Television channels are required to adhere to the Programme and Advertising Codes prescribed under the Cable Television Networks (Regulation) Act, 1995 and the rules framed thereunder. Whenever any violation is brought to the notice, either by complaint or suo motu, the Ministry examines the matter and appropriate action is taken as per Rules.

(b) & (c) So far 111 Advisories/ Warnings have been issued to different Private TV channels for violation of different provisions of the Programme and Advertising Codes. Details are Annexed.

ANNEXURE AS REFERRED TO IN REPLY OF PART (B) & (C) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 2469 FOR ANSWER ON 27.07.2009

DETAILS OF WARNINGS/ADVISORIES ISSUED TO VARIOUS TV CHANNELS

UPDATED ON 20.07.2009

S. No. Name of the Channel Date of SCN/letter Reason for SCN/letter Details of action taken and issuance of Warnings/Advisories

1. Asianet Global 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.
2. Asianet 19.09.06 Prog. 'Nammal Thamil'. Warning dated 14.11.2006 issued to the Channel.
3. Astha Channel 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.
4. Balle Balle 18.10.04 Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc. Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.
5. B4U 18.10.04 Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc. Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the

direction.

6. Channel [V] 18.10.04 Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc. Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.

7. CNBC AWAZ 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

8. ETC 18.10.04 Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc. Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.

9. Fashion TV 13.12.05 Programme featuring Model Eva Herzigova. Advisory dated 13.04.2006 issued to the Channel.

10. i TV 02.02.05 Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc. Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning.

11. India TV 23.03.05 Programme on private activities of MLAs and MPs Warning dated 15.07.2005 issued to the channel.

12. India TV 19.05.05 Programme related to priest of Swaminarayan Temple. Warning dated 15.07.2005 issued to the channel.

13. India TV 11.08.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

14. Jaya TV 21.09.05 - do - Warning dated 10.04.2006 issued to the Channel.

15. Kairali 16.09.05 - do - Warning dated 10.04.2006 issued to the Channel.

16. MH1 18.10.04 Telecast of objectionable Re-mix songs such as 'Kabhi Aar Kabhi Par', Bin Tere Sanam, Chadhti Jawani, etc. Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.

17. MTV 02.02.05 - do - Order dated 27.02.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.

18. MTV 10.04.06 Song 'Ashiq Banaya Aapne'. Order dated 28.06.2006 to run a scroll of Warning. The Channel complied with the direction.

19. NDTV 12.08.05 Advt. of Lux Gen-X Warning dated 21.09.05 issued to the Channel.

20. NEO Sports 14.02.07 Advt. on India-West Indies One Day Cricket Series. Warning dated 04.04.2007 issued to the Channel.

21. SAB TV 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

22. Sahara One 21.09.05 - do - Warning dated 10.04.2006 issued to the Channel.

23. Sahara TV 12.08.05 Advt. of Lux Gen-X Warning dated 21.09.05 issued to the Channel.

24. Sony Entertainment 21.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

25. Sony Max 03.11.06 Advt. of 'XXX Flavoured Condomes'. Warning dated 05.02.2007 issued to the Channel.

issued to the Channel.

26. Star One 12.08.05 Advt. of Lux Gen-X Warning dated 21.09.05 issued to the Channel.

27. Star One 30.03.06 Prog. 'Great Indian Laughter Challenge'. Advisory dated 25.07.06 issued to the Channel.

28. Star One 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

29. Star Plus 14.02.07 Advt. on India-West Indies One Day Cricket Series. Warning dated 19.04.2007 issued to the Channel.

30. Star Plus 21.06.06 Showing 'SATI' as part of Stridharma in the Serial 'Prithvi Raj Chauhan'. Warning dated 16.10.2006 issued to the Channel.

31. Star Utsav 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

32. TEJA TV 19.10.05 Programme Kamasutra Order dated 23.03.2006 issued directing the Channel to run a scroll of Warning. The Channel complied with the direction.

33. Total TV 05.06.2006 Act of Self Immolation by Shri Gopalkrishna Kashyap from Patiala. Advisory dated 22.11.2006 issued to the Channel.

34. Zee Bangla 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

35. Zee Cinema 19.10.05 Programme 'Item Bomb' Warning dated 03.04.06 issued to the Channel. Warning.

36. Zee Cinema 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

37. Zee Gujrati - do - - do - Warning dated 10.04.2006 issued to the Channel.

38. Zee News 09.02.05 Programme 'Kaal Kapal Mahakal' Order dated 22.06.2006 issued directing the Channel to run an apology scroll. The Channel complied with the direction.

39. Zee News i) 17.02.06ii) 17.03.06

(i) Mobile tapping of Justice Retd. S.N. Variava.

(ii) Programme 'Deshdroh'. Warning dated 30.03.2007 issued to the Channel.

40. Zee Sports 29.10.06 Surrogate advt. of liquor Warning dated 15.02.2007 issued to the Channel.

41. Zee Telugu 27.07.06 Prog. Soyagam Warning dated 17.10.2006 issued to the Channel.

42. Zee TV 16.09.05 Advt. of Roop Amrit Fairness Cream. Warning dated 10.04.2006 issued to the Channel.

43. Zoom - do - - do - Warning dated 10.04.2006 issued to the Channel.

44. Zoom 11.08.05 Programme 'Dangerous' Warning dated 23.03.2007 issued to the Channel will the direction to run apology scroll. The Channel complied with the direction.

45. Star Plus 15.03.2007 An episode of the tele-serial 'Kyonki Saas Bhi Kabhi Bahu Thi'. Advisory dated 02.07.2007 issued to the Channel.

46. CNN IBN 02.03.2007 Showing wrong map of India in news item related to Samjhauta Express Tragedy. Advisory dated 02.07.2007 issued to the Channel.

47. CNN IBN 02.03.2007 Showing wrong map of India in news item related to

Samjhouta Express Tragedy. Warning dated 02.07.2007 issued to the Channel.

48. CNBC AWAZ 06/07.11.2006 Programme on rare whiskies containing advt. of Martlac Whiskey. Warning dated 24.09.2007 issued to the Channel.

49. Headlines Today 28.03.2007 News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala. Advisory dated 06.11.2007 issued to the Channel.

50. Aaj Tak 28.03.2007 News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala. Advisory dated 06.11.2007 issued to the Channel.

51. Zee News 28.03.2007 News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala. Advisory dated 06.11.2007 issued to the Channel.

52. Sahara Samay 28.03.2007 News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala. Warning dated 06.11.2007 issued to the Channel.

53. IBN7 28.03.2007 Telecast of programme titled 'Kiss Par Rok Nahi'. Order dated 14.11.2007 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.

54. Zee News 28.03.2007 Telecast of programme titled 'Jumma Chumma De De'. Order dated 14.11.2007 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.

55. Aaj Tak 21.09.2007 News Item regarding Nithari Case. Order dated 20.11.2007 issued directing the Channel to run an apology scroll for three days. The Channel did not comply with the directions of this Ministry and filed a Court Case. The matter is subjudice in Delhi High Court.

56. IBN7 06.07.2007 Telecast of programme 'Kissa Kiss Ka'. Warning dated 06.12.2007 issued to the Channel.

57. ETC Punjabi 16.01.2007 Telecast of Political Advertisements. Advisory dated 10.12.2007 issued to the Channel.

58. India TV 31.10.2007 Telecast of programme 'India Bole' Advisory dated 19.12.2007 issued to the Channel.

59. IBN7 15.11.2007 Telecast of News item on attempt of suicide by mentally challenged persons at Varanasi (U.P.) Advisory dated 20.12.2007 issued to the Channel.

60. IBN7 08.11.2007 Telecast of News item titled 'Shaitan Doctor' based on sting operation on Dr. Ajay Agarwal, Ghaziabad. Order dated 03.01.2008 issued to IBN7 Channel directing the Channel to run an apology scroll for three days. The Channel did not comply with the directions of this Ministry and filed a court case. The matter is presently subjudice before Hon'ble Delhi High Court.

61. Times Now 24.09.2007 News item on sting operation on Smt. Uma Khurana, Teacher. A warning dated 22.01.2008 issued to the Channel.

62. Star News 20.11.2007 Telecast of factually incorrect news item regarding killing of two persons at Raebareli by one of the vehicles in the motorcade of Mrs. Sonia Gandhi, President, AICC. Advisory dated 01.02.2008 issued to the Channel.

63. Sahara Samay (Rashtriya) 28.07.2006 Live telecast of rescue operation of persons. Warning dated 26.02.2008 issued to the Channel.

64. India TV 14.11.2007 News Item on Rajokari Village, New Delhi. Order dated 19.03.2008 directing the Channel to run an apology scroll for three days. The

Channel did not comply with the directions of this Ministry and filed a Court Case. The matter is subjudice in Delhi High Court.

65. Star News 22.02.2008 Advt. of New Axe Deodorant Order dated 02.05.2008 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.

66. MTV 22.02.2008 Advt. of New Axe Deodorant Order dated 02.05.2008 directing the Channel to run an apology scroll for three days. The Channel complied with the direction.

67. All Channels Advertisement of 'Frenchie-X' Undergarment Advisory dated 15.05.2008 issued to all the TV Channels prohibiting the telecast of the said advt.

68. All Channels Advertisement of "Lux-Cosy Undergarment" Advisory dated 10.06.2008 issued to all the TV Channels prohibiting the telecast of the said advt.

69. Star News 28.03.2007 News item on self-immolation performed by Shri Gopal Krishan Kashyap from Patiala. Advisory dated 25.06.2008 issued to the Channel.

70. Star News 28.03.2007 News items titled 'Sex Me Twist' and 'Kiss Karo - In Khabar Filmy Hai' Advisory dated 25.06.2008 issued to the Channel.

71. Aaj Tak 18.03.2008 News item on negligence on part of doctors of LNJP Hospital in performing surgery on a child. Warning dated 28.08.2008 issued to the Channel.

72. Zee News 18.03.2008 News item on negligence on part of doctors of LNJP Hospital in performing surgery on a child. Warning dated 28.08.2008 issued to the Channel.

73. India News 09.06.2008 News Item based on MMS of Arushi. Warning dated 05.09.2008 issued to the Channel.

74. NETV 19.12.2007 News item regarding mob violence in Guwahati. Warning dated 05.09.2008 issued to the Channel.

75. NDTV 19.12.2007 News item regarding mob violence in Guwahati. Warning dated 05.09.2008 issued to the Channel.

76. CNN IBN 19.12.2007 News item regarding mob violence in Guwahati. Warning dated 05.09.2008 issued to the Channel.

77. Aaj Tak News item claiming that the planet and all life on it may come to an end on 10.09.2008. Advisory dated 09.09.2008 issued to the Channel.

78. India TV News item claiming that the planet and all life on it may come to an end on 10.09.2008. Advisory dated 09.09.2008 issued to the Channel.

79. Aaj Tak 06.07.2006 Misleading advertisement of product 'Herbal Slim Tea' Advisory dated 22.10.2008 issued to the Channel.

80. Zee Punjabi 06.07.2006 Misleading advertisement of product 'Herbal Slim Tea' Advisory dated 22.10.2008 issued to the Channel.

81. AXN 06.07.2006 Misleading advertisement of product 'Yoko Height Increasing Device' Advisory dated 22.10.2008 issued to the Channel.

82. I-TV 06.07.2006 Misleading advertisement of product 'Hiko Good Height Increasing Device'. Advisory dated 22.10.2008 issued to the Channel.

83. Sanskar 06.07.2006 Misleading advertisement of product 'D Care Plus Ayurvedic'. Advisory dated 22.10.2008 issued to the Channel.

84. Astha 06.07.2006 Misleading advertisement of product 'Hiko Good Height Increasing Device'. Advisory dated 22.10.2008 issued to the Channel.
85. Sony 06.07.2006 Misleading advertisement of product 'Hiko Good Height Increasing Device'. Advisory dated 22.10.2008 issued to the Channel.
86. Channel [V] 27.07.2006 Obscene Song titled 'Say Say Say' Advisory dated 22.10.2008 issued to the Channel.
87. Trendz TV 25.08.2005 Show based on lingerie having obscene visuals. Advisory dated 22.10.2008 issued to the Channel.
88. Zoom 05.01.2006 Obscene trailers of Hindi Films titled 'Fun', 'Sheesha', 'Chahat', 'Shabd' etc Advisory dated 22.10.2008 issued to the Channel.
89. ETC 05.01.2006 Obscene trailers of Hindi Films titled 'Fun', 'Sheesha', 'Chahat', 'Shabd' etc Advisory dated 22.10.2008 issued to the Channel.
90. Star One An episode of programme 'Great Indian Laughter Challenge' wherein a derogatory remark was made against a particular community. Advisory dated 22.10.2008 issued to the Channel.
91. Rashtriya Sahara 26.03.2007 An advertisement of product 'Panch Mukhi Rudrak Mala'. Advisory dated 12.11.2008 issued to the Channel
92. Aaj Tak 26.03.2007 An advertisement of product 'Maxo Cyclothrin Coil'. Advisory dated 12.11.2008 issued to the Channel
93. Bindass 11.09.2008 Reality Show 'Dadagiri - Beat the Bullies' Warning dated 25.11.2008 issued to the Channel
94. Sahara Samay Mumbai 31.07.2008 RKB Show wherein Smt. Vidya Chauhan was interviewed by Shri R.K. Bajaj Advisory dated 28.11.2008 issued to the Channel
95. All N&CA TV Channels, IBF and NBA Contents inconsistent with public interest and national security wrt terror attacks in Mumbai A general advisory dated 03.12.2008 issued to all NCA TV Channels, IBF & NBA
96. IBN7 24.06.2008 News item based on violence spread in Maharashtra by Maharashtra Nav Nirman Sena supporters. An advisory dated 31.12.2008 issued to the Channel.
97. News 24 24.06.2008 News item based on violence spread in Maharashtra by Maharashtra Nav Nirman Sena supporters. An advisory dated 31.12.2008 issued to the Channel.
98. Sahara Samay Mumbai 24.06.2008 News item based on violence spread in Maharashtra by Maharashtra Nav Nirman Sena supporters. An advisory dated 31.12.2008 issued to the Channel.
99. All NCA TV Channels through IBF and NBA \_\_\_\_\_ News Item regarding a road accident near India Gate Circle in which four persons died. The news item was based on unverified facts. An Advisory dated 20.02.2009 was issued to all NCA Channels through IBF/NBA.
100. IBN7 Channel 11.08.2008 News Story with the title 'Aapke Ghar Sri Ram' which was found containing half truths and based on unverified facts. A Warning dated 23.03.2009 was issued to the Channel.
101. Headlines Today Channel 11.08.2008 News item titled "Birth Day Suit" based on completion of 62 years of Bikini. The news item was found offending against good taste and decency. An Advisory dated 23.03.2009 was issued to the Channel.
102. Colors Channel 28.11.2008 Telecast of a reality show 'Big Boss Season - 2'

which was not in good taste. An Advisory dated 03.06.2009 was issued to the Channel.

103. News 24 Channel 28.11.2008 News item based on a reality show 'Big Boss Season - 2' which was not in good taste. A Warning dated 03.06.2009 was issued to the Channel.

104. Colors Channel The promos of the serial 'LADO' which appeared to publicize female foeticide. An Advisory dated 16.06.2009 was issued to the Channel.

105. India TV Channel 28.11.2008 News item based on incidents of death of two children in the ashram of Sant Asaramji Bapu. The news items were found offending against good taste and decency and not suitable for children. A Warning dated 22.06.2009 issued to the Channel.

106. Indiavision Channel - News item regarding act of suicide committed by a nun at Thiruvananthapuram. An advisory dated 23.06.2009 issued to the Channel.

107. Asianet Channel - News item regarding act of suicide committed by a nun at Thiruvananthapuram. An advisory dated 23.06.2009 issued to the Channel.

108. TV 5 Channel 16.09.2008 News item regarding the concept and functioning of Madrasas. An Order dated 24.06.2009 issued to the Channel with the warning and direction to run apology scroll for three days. The Channel complied with the directions.

109. MTV Channel 31.03.2009 Telecast of obscene, indecent and vulgar programme titled 'MTV Rodies'. An Order dated 01.07.2009 issued to the Channel giving warning and directing them to run an apology scroll for three days.

110. Channel [V] 08.10.2008 Telecast of obscene reality beauty show titled 'Get Gorgeous 5' A Warning dated 03.07.2009 issued to the Channel.

111. India TV Channel 02.07.2007 Telecast of a news programme on Ms. Jhanvi Kapur. An order issued to the channel with the warning and direction to run apology scroll. The Channel complied with the directions.