

**PARLIAMENT OF INDIA**  
**LOK SABHA SECRETARIAT**  
**(ADMINISTRATION BRANCH)**

**ENGAGEMENT OF CONSULTANT(S) IN LOK SABHA SECRETARIAT**

Applications are invited for engagement of Consultant(s) in Lok Sabha Secretariat, on purely contractual basis from amongst persons fulfilling the eligibility conditions as prescribed below.

2. The terms and conditions for engagement shall be as under:-

**(A) Criteria and Number of Consultant(s)**

These Consultant(s) shall be engaged to look after the work related to speeches, talking points, messages, social media accounts and any other miscellaneous work relating to the Lok Sabha Secretariat. These Consultant(s) shall not be treated as employees borne on the regular cadre of the Lok Sabha Secretariat for any purpose. They shall be engaged on full time basis and will not be allowed to take up any other assignment during the period of their engagement with Lok Sabha Secretariat. (Please see Annexure 'A')

**(B) Period of Engagement**

The Consultant(s) shall be engaged initially for a period of 01 year, which may be extended subject to satisfactory performance for 02 more years. Their services shall be terminated without notice in case the performance is found to be unsatisfactory. The said engagement shall also not vest any right whatsoever to claim regular appointment in the Lok Sabha Secretariat or continued engagement.

**(C) Age Limit**

Only Indian citizens between the age of 22 to 58 years as on the last date of receipt of application shall be eligible to be considered for engagement.

**(D) Fee**

The fee of the Consultant(s) engaged in following professional position(s) shall be as follows: -

Sl.No.	Position	Fee (in Rs.)
1.	<b>Social Media Marketing (Senior Consultant)</b>	<b>65000/- p.m.</b>
2.	<b>Social Media Marketing (Junior Consultant)</b>	<b>45000/- p.m.</b>

In case of deserving candidate(s), Lok Sabha Secretariat, after taking into account the qualification, skill, experience, expertise, professional standing, existing emoluments (if any) and other relevant factors, may decide to grant a commensurate fee. Further, the annual increment of the Consultant(s) may be decided by the Lok Sabha Secretariat on the basis of appraisal of performance of their work and conduct.

**(E) Reporting**

The Consultant(s) shall be deployed in the Social Outreach and Communication Unit under PPR Wing of Lok Sabha Secretariat. Further, the duties assigned to the position(s) may be such that they shall be called upon to come to/stay in office before/beyond normal working hours and on Sundays/Holidays, whenever required in the exigencies of work, for which no additional remuneration shall be admissible.

**(F) Health Cover**

The Consultant(s) will be extended the facility of health cover through appropriate medical insurance for which all expenses viz. cost of subscription, premium etc., will be borne by the Lok Sabha Secretariat.

**(G) TA/DA, Transport and Telephone**

The Consultant(s) shall not be entitled to TA/DA, Transport and Telephone facilities.

**(H) Leave**

The Consultant(s) shall be eligible for the following leave: -

- Casual Leave (CL) - 12 days in a year. (CL cannot be clubbed with EL)
- Earned Leave (EL) - 30 days in a year (15 days credited in advance for 06 months and calculated on the basis of 2.5 days per month for work put in).
- Half Pay Leave (HPL) - 20 days in a year (10 days credited in advance for 06 months and calculated on the basis of 1.5 days per month for work put in)
- Maternity Leave - Female Consultant(s) with less than 02 surviving children will be granted Maternity Leave for a period of 180 days from the date of its commencement.
- Compensatory Holiday (CH) - Compensatory Holiday can be granted in lieu of duty performed on Sundays/Holidays and the same may be availed of within a period of 12 months from the date it becomes due. Maximum 02 days' CH may be availed at a time and has to be approved in advance. CH can be combined with CL or EL. However, grant of CH shall not be admissible during Parliament Session period(s). There would be no accumulation/carrying forward of CH. All requests for CH have to be compulsorily accompanied by the copy of the duty rosters signed by the respective department head.

However, leave cannot be claimed as a matter of right. Further, if excess leave is taken, salary deduction would be made accordingly. Salary would also be deducted for habitual late comers. Long leave, even if on medical grounds, has to be sanctioned before the individual proceeds on leave.

**(I) Residential Accommodation**

No residential accommodation shall be provided from the Lok Sabha Secretariat Pool.

**(J) Termination of Engagement**

- (i) By either side, after giving one month notice or on depositing an amount equal to one month fee, if a Consultant wishes to terminate the engagement;
- (ii) Without notice by the Secretariat, in case the performance is found to be unsatisfactory; and;
- (iii) If any declaration/information furnished in the application form is found to be false or if it is detected that some material/facts has been suppressed willfully, his/her engagement will be terminated at any point of time.

Prior to acceptance of resignation, the Consultant(s) shall hand over all office property in his/her possession and obtain a 'No Demand Certificate' in the prescribed format.

**(K) Conduct Rules**

During the period of engagement, the Consultant(s) shall be governed by Lok Sabha Secretariat (Conduct) Rules, 1955 as amended from time to time.

**(L) Marital Status**

The Consultant(s) will have to submit declaration in the prescribed form about his/her marital status and in the event of candidate having more than one wife/husband living, the engagement will be subject to his/her being exempted from the requirement of the rules in this behalf.

**(M) Oath of Allegiance**

The Consultant(s) will have to take an oath of allegiance/faithfulness to the Constitution of India or make solemn affirmation to this effect in the prescribed form.

**(N) Residuary**

The decision of the Lok Sabha Secretariat will be final in respect of all matters not specifically provided for.

**How to Apply**

3. The applications are to be submitted in the prescribed format as given in Annexure-B. Applications complete in all respects shall be sent to:

**Administration Branch,  
Room No. 621,  
Lok Sabha Secretariat,  
Parliament House Annexe,  
New Delhi – 110001.**

4. The applicants shall send their applications within a period of 07 days from the date of issue of this advertisement i.e. **the last date of receipt of applications will be reckoned as on 04.03.2024.**

5. Eligible candidates will have to appear for a Personal Interview before an Interview Board. An applicant, once selected, will not be allowed to withdraw his/her candidature subsequently. He/she will be required to join immediately.

6. Also, the applicants are advised to keep on visiting the website <http://www.loksabha.nic.in> → **Recruitment → Advertisements and Notices/Results** from time to time for information relating to:-

- (i) Cancellation or addendum or corrigendum to this Advertisement, if any;
- (ii) Date(s) of Personal Interview;
- (iii) Announcement of Result.

7. **It is for general information of candidates that the earlier process for engagement of one (01) Social Media Marketing (Junior Consultant) in Social Outreach & Communication Unit under the PPR Wing of Lok Sabha Secretariat as notified on 19.01.2024 stands cancelled.**

\*\*\*\*\*

## Position / No. of Position / Eligibility Condition(s) –

Sl. No.	Position	No. of Position(s)	Educational Qualification(s)/ Experience(s) & Skill(s)
(1)	(2)	(3)	(4)
1.	Social Media Marketing (Senior Consultant)	01	<p><b><u>Minimum Educational Qualification(s):</u></b></p> <p>Bachelor's Degree in any discipline preferably in Business Management, Marketing, Journalism, Public Relations, Law, Engineering, Technology or any other related field.</p> <p><b><u>Work Experience(s) and Skill(s):</u></b></p> <p>Minimum 2 years of work experience in Digital Communication and Social Media management including experience in digital analytics &amp; social media reporting, designing and implementing successful digital marketing campaigns, SEO/SEM, Google Analytics and CRM software, photo video and text editing tools.</p> <p>Proficiency in MS Office – Excel, PowerPoint and Word.</p> <p><b><u>Desirable:</u></b></p> <p>Ability to work in a fast-paced, high-pressure environment.</p> <p>Excellent Multi-tasking, analytical, project management, time-management, strong team management and communication (written and verbal) skills.</p> <p>In addition to English, proficiency in the Hindi language (Read, Write &amp; Speak) is expected.</p>
2.	Social Media Marketing (Junior Consultant)	01	<p><b><u>Minimum Educational Qualification(s):</u></b></p> <p>Bachelor's Degree in any discipline preferably in Business Management, Marketing, Journalism, Public Relations, Law, Engineering, Technology or any other related field.</p> <p><b><u>Work Experience(s) and Skill(s):</u></b></p> <p>Minimum 1 year of work experience in Digital Communication and Social Media Marketing/ Management including experience in designing and implementing successful</p>

<b>Sl. No.</b>	<b>Position</b>	<b>No. of Position(s)</b>	<b>Educational Qualification(s)/ Experience(s) &amp; Skill(s)</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
			digital marketing campaigns, photo, video and text editing tools.  Proficiency in MS Office – Excel, PowerPoint and Word.

\*\*\*\*\*

**PROFORMA FOR APPLICATION FORM**

(Applicants must read the general instructions as given in Annexure - 'C'  
before filling up the application form)

*Recent passport  
size self-  
attested  
photograph*

**Professional Position applied for:** \_\_\_\_\_

1. **Name** : \_\_\_\_\_

2. **Father's /  
Husband's Name** : \_\_\_\_\_

3. **Age** : \_\_\_\_\_ **Yrs.** **Date of Birth** : \_\_\_\_\_ **Sex** : \_\_\_\_\_

4. **Nationality** : \_\_\_\_\_

5. **Residential Address:**

**Temporary** : \_\_\_\_\_  
**District** : \_\_\_\_\_ **State** : \_\_\_\_\_ **Pin** : \_\_\_\_\_

**Permanent** : \_\_\_\_\_  
**District** : \_\_\_\_\_ **State** : \_\_\_\_\_ **Pin** : \_\_\_\_\_

6. **Telephone No.** \_\_\_\_\_ **Mobile No.** \_\_\_\_\_  
(with STD Code)

7. **E-mail ID:** \_\_\_\_\_

8. **Educational Qualifications (Matriculation onwards) :**


9. **Professional Experience** :


10. **Total emoluments/fee drawn, if already employed:** \_\_\_\_\_

11. **Expected professional fee, if selected :** \_\_\_\_\_

12. **Any other information:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13. **Qualifications/experience prescribed for eligibility to the professional position applied for vis-à-vis qualifications/experience of the applicant (essential & desirable conditions to be indicated separately):**

	<b>Prescribed for the post</b>	<b>Possessed by the candidate</b>
<b>Essential</b>	1.	
	2.	
	3.	
	4.	
<b>Desirable</b>	1.	
	2.	
	3.	
	4.	

**DECLARATION**

I declare that I fulfill the eligibility conditions as prescribed for the position applied for by me and that all the statements made in the application are true, complete and correct to the best of my knowledge and belief. I understand that in the event of any information being found false or incorrect at any stage, my candidature/engagement is liable to be cancelled/terminated.

**Place :** \_\_\_\_\_

**Date :** \_\_\_\_\_

**(Applicant's Signature)**



General Instructions

1. Applicants are required to apply strictly as per the prescribed application format as given in Annexure - 'B'. Applications not in the prescribed format are liable to be rejected.
2. **Eligible candidates have to apply for the post(s) in a typewritten application form.**
3. Applicants applying for more than one professional position are required to send separate application for each position.
4. The name of the professional position should be clearly mentioned on the top of envelope, which may read as **"Application for Engagement as ..... in Lok Sabha Secretariat on Contract basis"**.
5. Self attested copies of documents/certificates vis-à-vis educational qualifications, experience, proof of age, etc. are required to be attached with the application. On being selected for engagement, selected professionals shall bring original certificates/documents for verification at the time of joining.
6. The name of the candidate(s) and their parents in the application form submitted by them should be exactly the same as reflected in the certificates / documents attached with the application.
7. The experience certificate(s) should clearly depict that the applicant possess the required experience in the prescribed field.
8. All eligibility conditions will be reckoned as on the last date of the application.
9. Any misrepresentation or concealment of fact or submission of false information on the part of any applicant shall render him/her ineligible/disqualified for engagement in Lok Sabha Secretariat for any professional position even in the future.
10. Shortlisted applicants will be intimated through mail/telephonic message for interview.
11. No correspondence or personal enquiry whatsoever in respect of the applications shall be entertained.
12. Applicants are strictly advised against canvassing in any form or manner. Any canvassing for or on behalf of any applicant shall render him/her ineligible/disqualified for being considered for engagement in Lok Sabha Secretariat for any professional position even in the future.
13. Applicants called for interview shall not be entitled for payment of any TA/DA.
14. Lok Sabha Secretariat reserves the right to cancel the process of engagement of Consultant(s) in part or full or alter the number of positions required at any stage without any notice and without assigning any reason(s) thereof.
15. Applicants should clearly note that Lok Sabha Secretariat will, in no case, be responsible for non-receipt of their applications or any delay in receipt thereof on any account whatsoever. They should, therefore, ensure the receipt of their application by the prescribed date.
16. Applications that do not conform to General Instructions or received after the last date or incomplete in any respect shall be summarily rejected.